



## Town of Crested Butte Community Grant Evaluation Criteria

Each Community Grant Request will be assigned a score of 0, 3 or 5 according to the following evaluation categories. Applicants should provide sufficient explanations to aid evaluators in ranking requests using these criteria.

1. **Funding Priorities and Objective** – How strongly does the request align with one or more of the Community Compass strategic goals?
  - 0 pts – Not closely aligned
  - 3 pts – Project is aligned and provides benefit to many citizens
  - 5 pts – Project is tightly aligned and provides benefit to a large portion of the community
2. **(For Nicotine Tax Grant Funding) Alignment with Funding Objectives**
  - Harmful substance use prevention, cessation and treatment, and
  - Access to mental health programs and services
  - 0 pts – Not aligned with either of the identified purposes for use of Nicotine Tax funds
  - 3 pts – Some connection to one or both of the identified purposes
  - 5 pts – Project or program is closely aligned with and furthering one or both of the identified purposes
3. **Character and Traditions of Crested Butte** – The project or activity furthers the specific goal or retaining the unique character and traditions of Crested Butte.
  - 0 pts – Not closely aligned
  - 3 pts – Project is aligned and directly supports the existing character and traditions of the community
  - 5 pts – Project is something that is or could be a new or emerging tradition for the community
4. **Applicant Qualifications** – How clearly are qualifications met?
  - An organization holding a current tax-exempt status under Section 501(c) of the IRS Code
  - Applicants should be organizations of the Crested Butte community (Upper Valley preference)
  - Applicant must provide significant and measurable benefits to the greater Crested Butte community
  - Applicant must be fiscally responsible with clear budgets, no past-due debts, etc.
  - Organizations may not be religious nor political in nature
  - 0 pts – One or more qualifications are not met, e.g. the organization is not a 501(c) non-profit
  - 3 pts – Qualifications are met
  - 5 pts – Qualifications are strongly met, e.g. clear and measurable benefits to the community
5. **Strength of the Grant Proposal**
  - Funding requests must align with one or more of the strategic goals listed above
  - Community support is evident through local contributions / volunteer engagement
  - Use of funds is clearly articulated within overall project budget
  - Good planning is evident in the project timetable, goals, and staffing
  - Plans for evaluating impact are clear, appropriate, measurable, and achievable
  - 0 pts – Demonstration of one or more of the qualities is lacking
  - 3 pts – Proposal meets all of the qualities
  - 5 pts – Proposal demonstrates strong qualities meeting objectives and good planning