



## Town of Crested Butte Community Grant & Nicotine Tax Grant Guidelines

### Program Goals:

The Town supports the community by providing financial resources to nonprofit organizations for special projects and programs that enhance quality of life for the community.

### Guiding Principles:

We believe that creative and sustainable solutions come from people who work collaboratively to address common community needs and aspirations. Through the Community Compass Navigation process, the Town Council has identified the following seven strategic goals for this 5-year period:

1. Approach community challenges through active collaboration and public engagement.
2. Accommodate growth in a way that maintains the Town's and Valley's rural feel.
3. Enable people who live and work here to thrive.
4. Retain the unique character and traditions of Crested Butte.
5. De-emphasize cars and focus on walking, biking and transit.
6. Continue to passionately care for our natural surroundings and forever protect Red Lady.
7. Act on the urgency of climate change and prepare for the changes we expect from it.

The Town Council will prioritize Community Grant awards that advance these strategic goals with special emphasis paid to #4 and events or programs that could evolve into the next beloved expression of our character or community tradition.

### Nicotine Tax Grants

Effective January 2020, the Town collects a tax on the sales of cigarettes and other tobacco and nicotine products. The Town Council has elected to dedicate most of these revenues to community organizations that further the purposes of:

1. Harmful substance use prevention, cessation and treatment, and
2. Access to mental health programs and services

Primary consideration will be given to funding programs or projects that focus on these purposes among the youth and young adults in the Crested Butte community.

### Program Details:

Individual awards will typically be limited to no more than \$5,000. Projects eligible for Nicotine Tax grant awards may be considered for larger awards depending on project evaluation and funding availability.

Please note that in accordance with C.R.S. 31-15-901, the Town Council is authorized to appropriate funds to aid and foster charity organizations; however, no money can be provided to any organization wholly or in part under sectarian or denominational control.

### Applicant Qualifications:

- An organization holding a current tax-exempt status under Section 501(c) of the IRS Code

- Applicants should be organizations of the Crested Butte community (Upper Valley preference)
- Applicant must provide significant and measurable benefits to the greater Crested Butte community
- Applicant must be fiscally responsible with clear budgets, no past-due debts, etc.
- Organizations may not be religious nor political in nature

**Community Grant Proposals Should Demonstrate:**

- Funding requests must align with one or more of the strategic goals listed above
- Community support is evident through local contributions / volunteer engagement
- Use of funds is clearly articulated within overall project budget
- Good planning is evident in the project timetable, goals, and staffing
- Plans for evaluating impact are clear, appropriate, measurable, and achievable

Note: Proposals will be evaluated and scored against the above considerations. Those with higher scores will be given funding priority.

All funds awarded must be expended prior to the end of the calendar year for which they were awarded.