



Compass Navigation Committee: Meeting #2

Wednesday, June 5, 2024

9:00 am – 12:00 pm

(optional coffee and pastries from 8:30 – 9:00 am and lunch from 12:00 – 1:00 pm)

King Community Room – Crested Butte Center for the Arts (3rd Floor)

Zoom option is available for the public. Please register here:

https://us02web.zoom.us/webinar/register/WN_bERX-8vYRZWOG_t7FXSzug

Meeting Purpose:

- Update on the Compass Navigation plans and process
- Overview of summer community outreach and community ambassador training
- Understanding our interconnected Climate Action Plan policy tools

Meeting Agenda:

Optional: Networking Coffee & Muffins (8:30am – 9:00am)

(1) Welcome & Introductions (9:00am – 9:05am)

(2) Compass Navigation Updates + Q&A (9:05am – 9:30am)

(a) Transportation Mobility Plan Implementation

(b) Historic Preservation Plan

(c) Climate Action Plan

(d) Community Plan

(3) Overview of Summer Community Outreach (9:30am – 10:00am)

(a) Community Ambassador “Navigator” Training

(4) Breakout Exercise: Understanding Our Climate Action Tools (10:00am – 11:30am)

(a) More/Less Summary Themes

(b) Climate Action Policy Toolkit

(c) Report Out

(5) Next Steps: Where We Go From Here + Q&A (11:30am – 11:45am)

(6) Public Comment (2 minutes per comment / adjourn at 12:00pm)

Optional: Compass Navigation Committee Lunch (12:00pm – 1:00pm)

Meeting Materials: Packet Distributed on May 29, 2024

- Meeting #2 Agenda
- Attachment A: Navigation Committee Roster (page 2)
- Attachment B: Compass Navigation Individual Plan Updates (page 4)
- Attachment C: Compass Navigation Outreach Overview & Brochure Preview (page 28)
 - [Brochure Preview](#) (available via link)
- [Crested Butte Community Compass Document](#) (available via link)

Attachment A: Navigation Committee Roster

The Compass Navigation Committee is comprised of the advisory committees from the Transportation Mobility Plan (TMP), Historic Preservation Plan (HPP), Climate Action Plan (CAP), and Community Plan (CP) (formerly referred to as the Infill Plan).

| Name | Committee Representation | Affiliation |
|-----------------------|---------------------------------|--------------------|
| Ian Billick | Navigation Committee Only | Mayor |
| Anna Fenerty | Transportation Mobility | Town Council |
| Ed Schmidt | Transportation Mobility | BOZAR |
| Glo Cunningham | Transportation Mobility | |
| Cal Fenerty | Transportation Mobility | |
| Chris Hensley | Transportation Mobility | |
| Gabi Prochaska | Historic Preservation | Town Council |
| Mallika Magner | Historic Preservation | Town Council |
| Erik Nauman | Historic Preservation | BOZAR |
| Andrew Hadley | Historic Preservation | |
| Molly Minneman | Historic Preservation | |
| Andris Zobs | Historic Preservation | |
| Beth Goldstone | Climate Action | Town Council |
| Donny Davol | Climate Action | BOZAR |
| Nicole Blaser | Climate Action | |
| Gesa Michel | Climate Action | |
| Valeda Scribner | Climate Action | |
| Kent Cowherd | Community | Town Council |
| Roxanna Alvarez Marti | Community | BOZAR |
| Danica Ramgoolam | Community | |
| Jim Starr | Community | |
| Jessica Welborn | Community | |

Navigation Team – Staff Contacts

Please note the following Town Staff in support of the Compass Navigation Committee

| Name | Plan Affiliation | Contact |
|---|--|-------------------------------|
| Troy Russ, Community Development Director | <ul style="list-style-type: none">• Director for Navigation and each plan | Truss@crestedbutte-co.gov |
| Mel Yemma, AICP, Long-Range Planner | <ul style="list-style-type: none">• Project manager for Navigation <i>(please contact Mel for any Navigation Committee needs)</i>• Plan lead for Transportation Mobility• Plan lead for Community Plan | Melyemma@crestedbutte-co.gov |
| Jessie Earley, Current Planning Manager | <ul style="list-style-type: none">• Plan lead for Historic Preservation | Jearley@crestedbutte-co.gov |
| Dannah Leeman, Sustainability Coordinator | <ul style="list-style-type: none">• Plan lead for Climate Action | Dleeman@crestedbutte-co.gov |
| Madison Manning, Planning Technician | <ul style="list-style-type: none">• Compass Navigation support• Plan support for Historic Preservation | Mmanning@crestedbutte-co.gov |
| Hannah Cangilla, Planner II | <ul style="list-style-type: none">• Compass Navigation support• Plan support for Community Plan | Hcangilla@crestedbutte-co.gov |

Attachment B: Compass Navigation Individual Plan Updates

Compass Navigation: Four Plans working together

In 2022, the Crested Butte Town Council adopted the Town of Crested Butte's (Town) comprehensive plan, [the Community Compass](#). The Community Compass identified a five-year strategic plan for the Town with the following goals:

1. Approach community challenges through active collaboration and engagement.
2. Accommodate growth in a way that maintains the Town's and Valley's rural feel.
3. Enable people who live and work here to thrive.
4. Retain the unique character and traditions of Crested Butte.
5. De-emphasize cars and focus on walking, biking, and transit.
6. Continue to passionately care for our natural surroundings and forever protect Red Lady.
7. Act on the urgency of climate change and prepare for the changes we expect from it.

Meeting all these goals will take a comprehensive and cross-cutting approach and the Town plans to intentionally implement its strategic plan through four major planning efforts:

1. Transportation Mobility Plan (TMP)
2. History Preservation Plan (HPP)
3. Climate Action Plan (CAP)
4. Community Plan (CP)

As the Town embarks on these four interconnected planning efforts, the core values of the Compass (authentic, connected, accountable, bold) will actively guide the simultaneous coordination of these initiatives throughout 2024. Below is an update on each plan, which will be shared at the meeting.

Transportation Mobility Plan: Implementation Update

The TMP sets a long-term roadmap to support the Community Compass goal to "de-emphasize cars and focus on walking, biking, rolling, and transit" through an approach of improving alternative mobility choices, managing parking convenience, and integrating land use with transportation. [The final TMP document can be viewed here.](#)

After a year-long community engagement process, the TMP was adopted by the Town Council on March 4, 2024, but engagement doesn't stop at adoption. There will be several continuing community engagement opportunities to participate in TMP implementation, particularly this summer related to the implementation items of pacing parking management, shaping the Town's traffic calming policy, and participating in the design of the Red Lady roundabout.

Parking Management: The Town Council is continuing discussions on pacing parking management implementation in the Town. There is a special work session on Wednesday, May 29 at 6:00 pm to discuss parking management, with a public comment opportunity. [Click here for the agenda and packet.](#) The map below shows the current consideration for a Winter 2024 expansion to the Town's parking management program.



Traffic Calming: As an outcome of the TMP, the Town Council adopted a traffic calming policy on April 1 to guide implementation of traffic calming measures on certain streets during the summer season. Every spring/summer, the Town gets more requests from residents seeking Town action to slow traffic than the Town can accommodate. The Town has limited capacity and resources to deploy traffic calming measures (flower boxes, pop-up speed limit signs, or other actions) enough to meet community expectations. The map below shows the priority streets for 2024 summer traffic calming implementation.



To solicit more feedback on traffic calming and shape the program going forward, the Town is hosting a series of four block parties in the different quadrants of town this summer. These block parties are an opportunity to get to know your neighbors, learn more about Compass Navigation in general, and share input on TMP implementation including traffic calming, parking, and design of the Red Lady roundabout. Each party will feature food, activities, games hosted by the Trailhead Children's Museum, music from the Gunnison Valley Music Association, and more. See the poster to the below for dates, times, and locations.



Town Block Parties

10 July
100 BLOCK BUTTE AVE
 Coffee, Pastries, Traffic Calming Input 10 am-12 pm

23 July
BIG MINE SKATE PARK
 Food, Drinks, Music, Games, & Traffic Calming Input 5-7pm

1 August
600 BLOCK GOTHIC AVE
 Food, Drinks, Music, Games, & Parking Management Input 4-7 pm

16 August
600 BLOCK 7TH STREET
 Food, Drinks, Music, Games, & Roundabout Design 3-5 pm

This summer the Town of Crested Butte is hosting block parties to connect with community & solicit feedback on ongoing planning efforts including traffic calming and parking.

TRAILHEAD CHILDREN'S MUSEUM
 CRESTED BUTTE, COLORADO
 PLANNING@CRESTEDBUTTE-CO.GOV

Red Lady Roundabout Design: The Town is in process of finalizing a CDOT access permit for the improvement to the Red Lady intersection, which is tied to the expansion of the Crested Butte Community School. Once the access permit is secured, the Town will release a request for proposals this summer to initiate preliminary engineering and design of the Red Lady roundabout. This process will include a public engagement component for community feedback this fall and timing for sharing feedback is expected to coincide with the final block party in the southeast quadrant of Town on August 16.

Historic Preservation Plan: Draft plan preview

Guided by the Compass goal of “retain the unique character and traditions of Crested Butte,” the HPP will establish how the Town can ensure its architectural identity reflects Crested Butte’s deep sense of community and its evolution over time.

The HPP is preparing to publish the Draft Historic Preservation Plan for a public feedback period on June 10. The Draft Plan will include three draft alternatives, which were crafted from the Preservation Toolbox (the focus of the first Navigation Committee meeting breakout groups) and refined using feedback from the HPP Committee, Navigation Committee, and community members through various outreach events this past spring. During the Navigation Committee, staff will present a preview of the Draft Plan. Using feedback from the comment period, as well as broader Navigation outreach this summer, it is intended to refine the three draft alternatives into one recommended preservation strategy for the Final Plan.

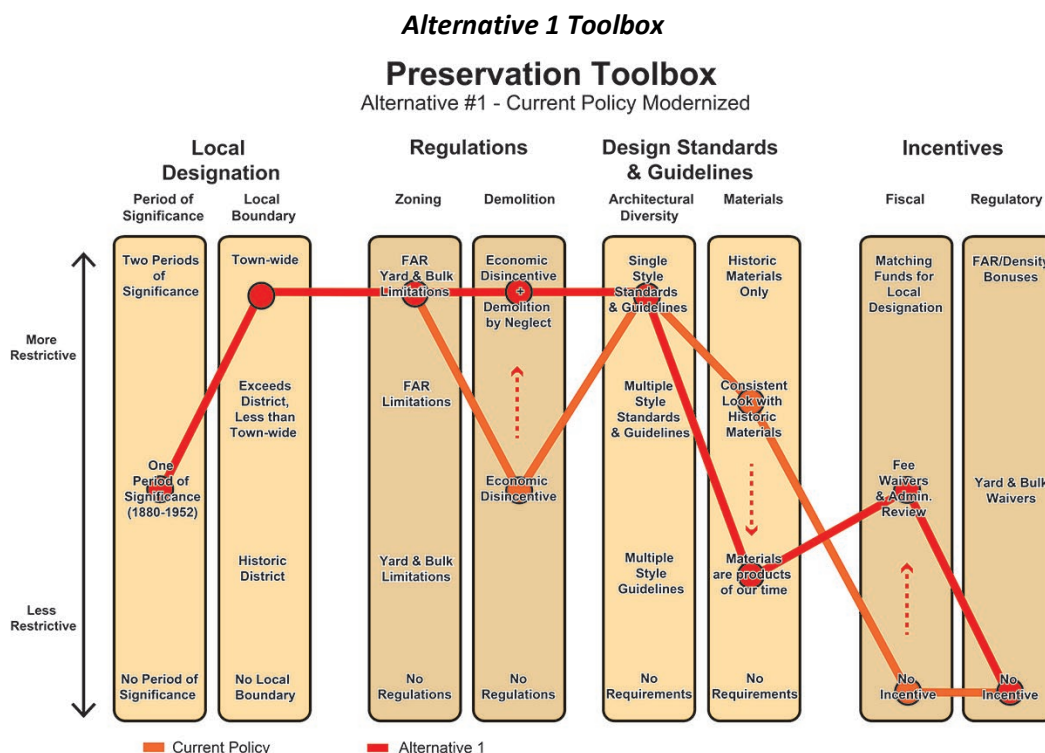
Once the draft plan is published, the committee will be notified, and staff encourages you to share any questions or comments to planning@crestedbutte-co.gov.

A brief overview of each alternative is described below and will be presented at the meeting:

Alternative 1: Modernize current preservation policy

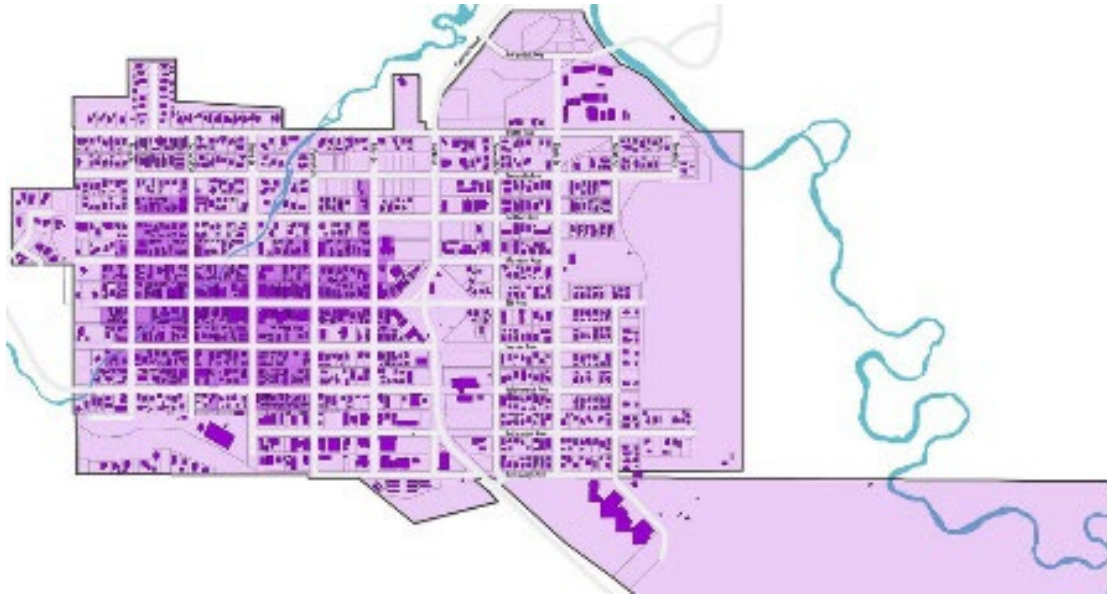
Alternative one continues Crested Butte’s current preservation policy of preserving the mining period of significance from 1880-1992 with a town-wide district that regulates architectural style to reflect the mining period. This alternative contemplates a few changes from current policy to modernize some practices that reflect community feedback, including:

- Regulating demolition by neglect to further protect historic buildings
- Allowing more materials, recognizing climate goals and wildfire risks
- Developing a historic building/shed maintenance support program for those in need
- Allowing administrative review for applications following the guidelines



Alternative 1 Local Boundary

Alternative 1 maintains the Town-wide local boundary of the historic district (shown in light purple).



Alternative 2: Preserve a new recreation/ski era and allow a range of architectural styles outside both districts

Alternative two adds a new period of significance to preserve the recreation/ski era in addition to the mining era. The recreation/ski era is classified as buildings that represent the organic growth that happened from 1953 – 1984 as ski area investments led to traction for newcomers to enter town and build their homes, institutions, and commercial buildings. Surveys of buildings in town show that after 1984, the size of structures, mostly homes, began to balloon through maximization of allowed square footage, resulting in a shift in the look and feel of buildings from modest homes for ski-era newcomers to a larger scale that aligns more closely with modern architecture.

What is different about this new period from the Town's current mining period of significance, shown on the map on the next page, is that these buildings comprise a "salt and pepper" district, rather than a cohesive historic district like the mining era. Buildings that fall into this new period would be required to adhere to historic preservation requirements, including more stringent demolition requirements and architectural standards and guidelines to adhere to the styles of the recreation/ski era.

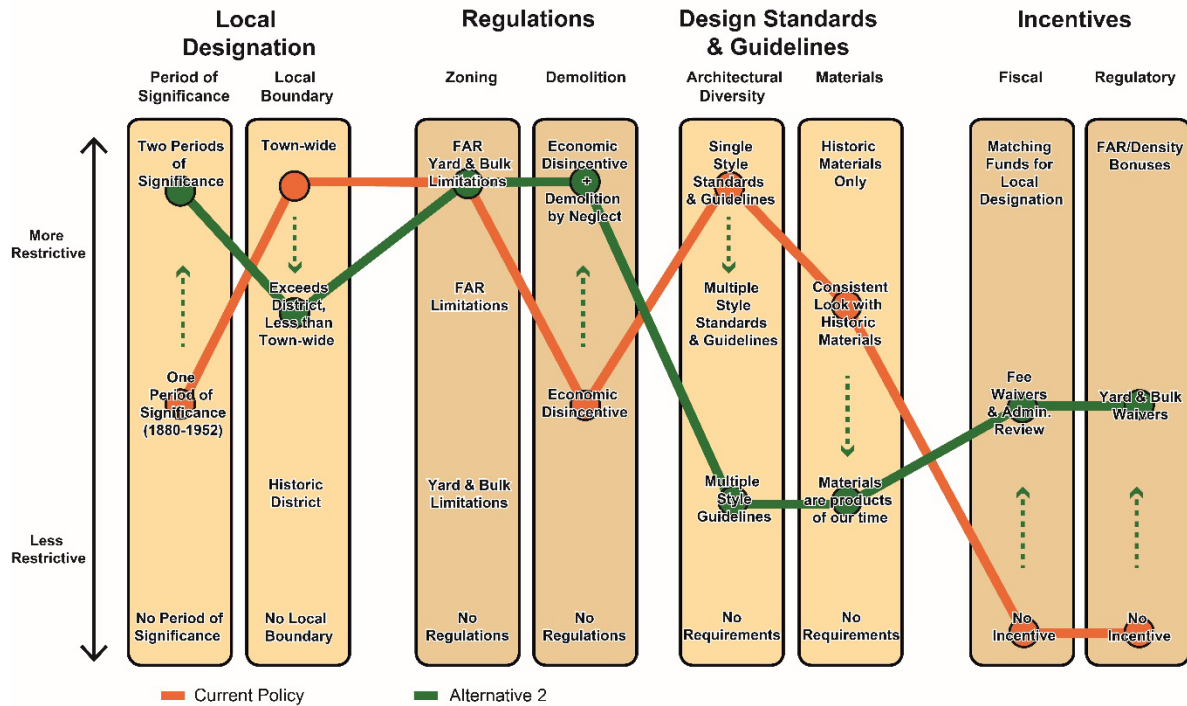
Outside both districts, this alternative would allow for a range of architectural styles by regulating mass, scale, and form and developing design standards and guidelines that provide a range of styles supported by the community. While the current design standards and guidelines reflect the mining era, this alternative would develop a new set of standards through a community process to identify a range of different styles that have evolved in Crested Butte's history and are compatible with Crested Butte's vernacular.

This alternative also contemplates various incentives. For all buildings, this alternative would allow administrative review for applications following the guidelines. For buildings within the new recreation/ski era period of significance, yard & bulk waivers would be allowed as an incentive to these structures to encourage/allow additions onto buildings that may otherwise be inhibited by yard and bulk restrictions.

Alternative 2 Toolbox

Preservation Toolbox

Alternative #2 - Two Periods of Significance with Town-wide Design Standards



Alternative 2 Local Boundary

Alternative 2 adjusts the local boundary to be a buffer around the national historic district (shown in purple) and adds a new salt and peppered district for the ski/mining era in yellow. All buildings outside of these districts would be governed by mass/scale/form standards and a new set of architectural standards developed by the community that allow a range of styles that allow more flexibility beyond today's standards which are reflective of the mining era.



Alternative 3: Preserve the national historic core and allow any architectural style everywhere else (with mass, scale, and form standards)

Alternative 3 continues to preserve the mining period of significance by preserving the National Historic District with continued preservation regulations and architectural standards within the historic district boundary, which is adjusted from town-wide to be a buffer around the national historic core of town. Any building within this district (shown in the map on the next page) will continue to have design standards and guidelines to reflect the mining era.

Outside of the district, the Town would regulate only the mass, scale, form, and orientation outside the district to encourage more architectural creativity and diversity in a way that is compatible with Crested Butte's scale. Thus, any architectural style or material would be permitted if buildings meet mass, scale, form, and orientation standards.

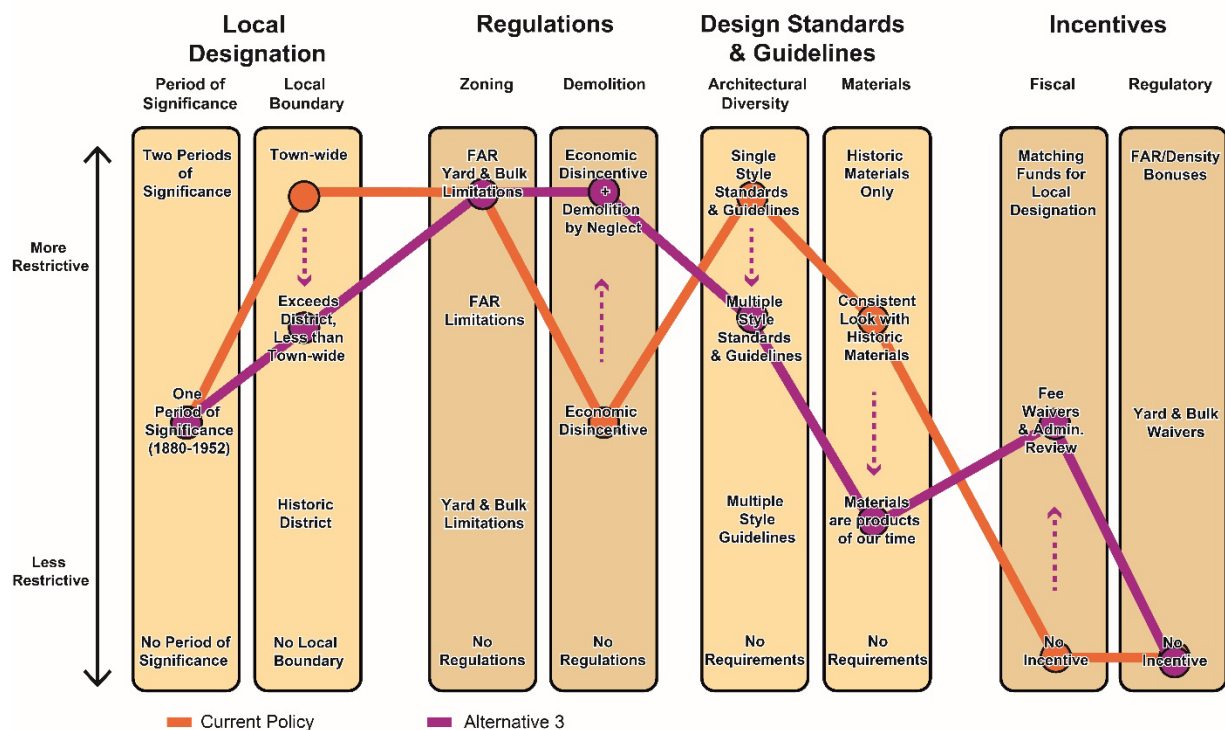
This alternative additionally includes the same demolition regulations and incentives as the first alternative including:

- Regulating demolition by neglect to further protect historic buildings
- Developing a historic building/shed maintenance support program for those in need
- Allowing administrative review for applications following the guidelines

Alternative 2 Toolbox

Preservation Toolbox

Alternative #3 - One Period of Significance with Town-wide Guidelines (M/S/F)



Alternative 3 Local Boundary

Alternative 2 adjusts the local boundary to be a buffer around the national historic district (shown in purple). All buildings outside of these districts would be governed by mass/scale/form standards.



Climate Action Plan: Process update and Climate Action toolbox primer for breakout groups

The CAP is guided by the Town's strategic goal to "act on the urgency of climate change and prepare for the chances we expect from it." This plan will identify how Crested Butte can set the example of what is possible for mountain communities and take responsibility for our climate impacts by strategically driving down greenhouse gas (GHG) emissions through integrated and intentional efforts.

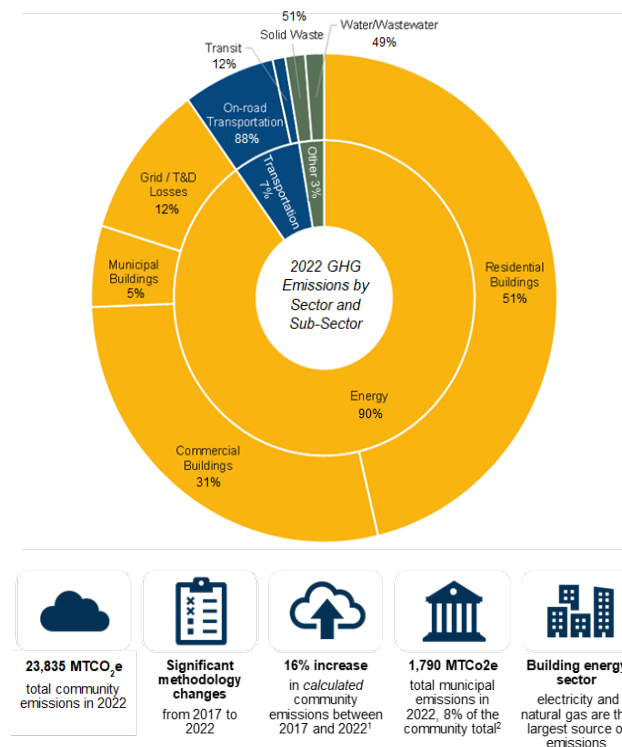
The focus of the second Navigation Committee meeting and breakout groups will be the Climate Action toolbox. This section of the packet provides an overview of the CAP process to date, review of the 2022 GHG emissions inventory and forecast, CAP goal and draft success measures, and overview of the Climate Action toolbox.

2022 GHG Emissions Inventory & Forecast:

GHG Emissions Inventory

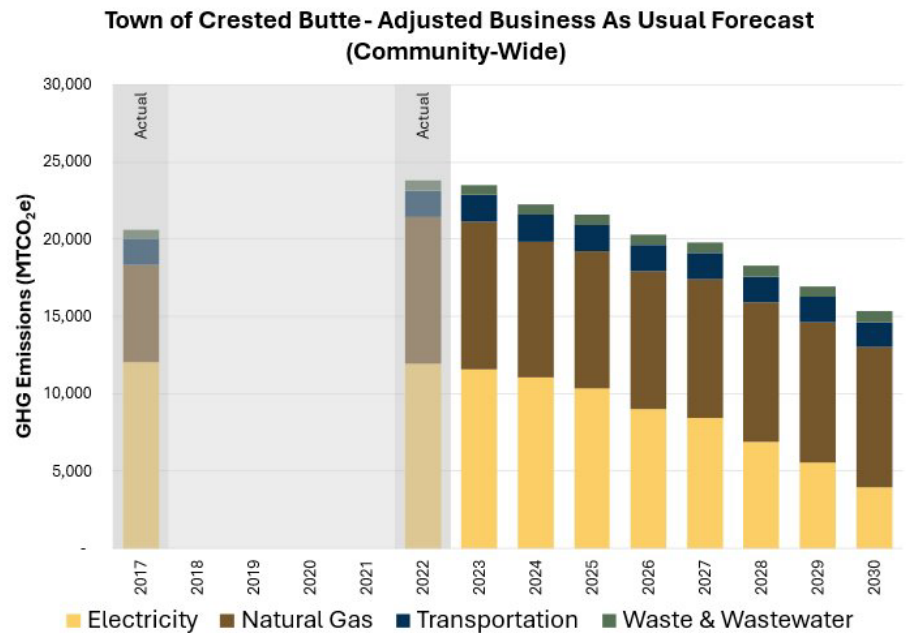
Overall, total (municipal + community) calculated emissions increased from 20,605 MT CO₂e to 23,835 MT CO₂e, or 16%, between 2017 and 2022. The most significant driver of this increase is increased residential natural gas usage, which increased by 31% between 2017 and 2022. This increase is attributed to two major factors: the inclusion of updated grid and transmission and distribution losses (Grid/T&D losses) and 2022 was a significantly colder year than 2017. Including Grid/T&D losses factors

in the 2022 inventory for electricity and natural gas distribution, as prescribed by this most current GHG emissions protocol, accounts for additional emissions generated from either methane gas leakage or lost electricity along the distribution or transmission lines. **Excluding Grid/T&D losses emissions factors from the inventory results in total emissions increase of 3% between 2017 and 2022.** While it may allow for more accurate comparison between inventory years, excluding these factors ignores the additional emissions caused by utility distribution which is becoming industry practice. Additional data from Atmos Energy, Crested Butte's natural gas utility provider, confirms the upward trend of residential natural gas usage between 2019 – 2023. Other primary drivers are increased solid waste generation and vehicle miles traveled. [The 2022 Crested Butte GHG Emissions Report can be viewed here.](#)



2030 GHG Emissions Forecast

Brendle Group conducted an “adjusted business as usual” (ABAU) emissions forecast that estimates how emissions may decrease over time based on current and future conditions. With anticipated renewable energy projects coming online through Gunnison County Electric Association (GCEA), Tri-State’s Renewable Energy Plan electricity generation commitments to 2030, and expected fuel efficiency improvements, total community emissions are expected to decrease by 35% from 2017 levels. *Brendle group additional conducted a forecast for municipal emissions. The focus of this meeting will be at the community-scale, but staff can share the municipal forecast upon request at this time.*



CAP Challenge & Goal Statements:

Staff has developed the following challenge and goal statements for the 2030 Climate Action Plan (CAP) based on feedback from the Climate Action Plan Committee (CAPC) and Town Council:

- Challenge Statement:** Crested Butte has long recognized the threat climate change poses to the Gunnison Valley. Our quality of life is deeply rooted in snowpack, access to wilderness, outdoor recreation, and a tourism-based economy. Crested Butte has transitioned from anticipating the negative impacts of climate change to experiencing them. The Town understands that impactful action begins locally, and we can also take on the charge to lead by example on the national and global climate action scale. The urgency of climate change is intensifying while our understanding of the complexity in reducing GHG emissions in a community dependent on imported goods and services continues to evolve. The bold climate actions this community has taken and continues to explore are expected to take some time to demonstrate results. Significantly decreasing GHG emissions has historically been slow and challenging, and a renewed and integrated approach is needed to address the cultural shifts required to implement significant action.
- Goal Statement:** Crested Butte will act on the urgency of climate change by setting the example of what is possible for mountain communities to take responsibility for our climate impacts and strategically drive down Crested Butte's GHG emissions.

CAP Success Measures:

The CAPC provided feedback on what success might look like for the CAP, and the following themes emerged:

- Balancing nature-based vs. technological solutions
- Identifying priority climate co-benefits beyond GHG emission reduction

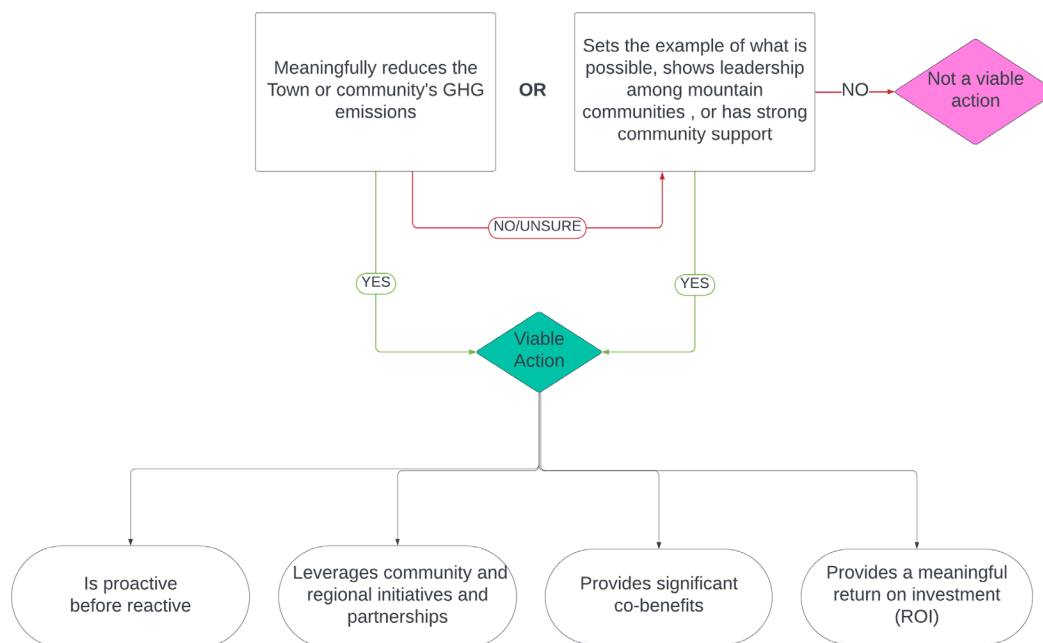
- Leveraging regional efforts and reducing duplication of efforts
- Economic feasibility and return on investment
- Boldly driving down GHG emissions and setting an example

The following success measures have been developed with feedback from the CAPC over several iterations.

Draft Success Measures

- Meaningfully reduces the Town or community’s GHG emissions
- Sets the example of what is possible, shows leadership among mountain communities, or has strong community support
- Is proactive before reactive
- Leverages community and regional initiatives and partnerships
- Provides significant co-benefits
- Provides a meaningful return on investment

Staff and the committee are thinking about these success measures in phases, where the top 2 success measures act as “primary” and the bottom success measures within the graphic are “secondary”. This hierarchy of success ensures that, at minimum, proposed climate actions must either “meaningfully reduce the Town or community’s GHG emissions” or “set the example of what is possible, shows leadership among mountain communities, or has strong community support”. This strategy aligns with our **bold** and **accountable** Compass values. See the figure below:

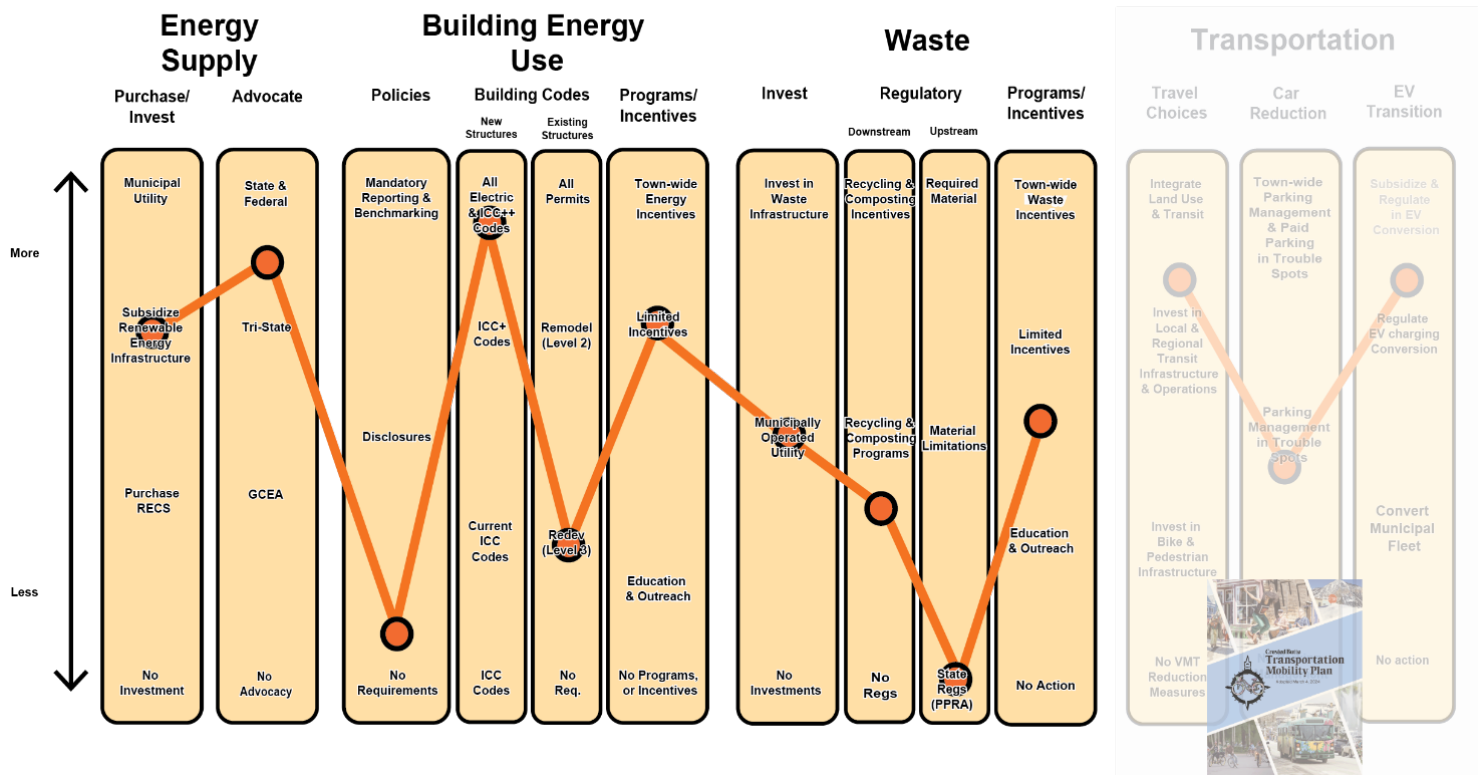


Climate Action Toolbox

Staff will seek the Navigation committee’s feedback on the climate action plan toolbox. This iteration of the toolbox outlines Crested Butte’s current climate action policies and programs. Rather than seek recommendations for specific climate actions, staff hopes to understand the committee’s level of ambition for “dialing up” or “dialing down” the tools available to the Town to take climate action, which

will set the stage for developing more specific actions and alternative solutions. Examples of what “dialing up” or “dialing down” could look like have been provided below the toolbox for the committee’s consideration:

Climate Action Toolbox



Energy Supply:

- **Purchase/Invest:**
 - What is CB doing now?
 - Purchasing RECs through GCEA for all CB consumers (ended in 2021).
 - Solar arrays installed on Town-owned properties.
 - Partnerships with GCEA for development of Oh Be Joyful Solar array
 - Could CB dial up impact?
 - Municipal Utility, for example:
 - [Aspen](#)
 - [City of Gunnison](#)
 - [Boulder municipalization efforts paused](#)
 - Resume purchase of RECs for all CB consumers.
 - Subsidize additional local solar and storage.
 - Could CB dial down impact?
 - Purchase RECs only for municipal operations
 - No future investment in renewable generation
- **Advocate:**
 - What is CB doing now?
 - Participating in [Colorado Communities for Climate Action \(CC4CA\)](#) to leverage the power of collective voices in advocacy efforts.

- Ongoing communication and collaboration with Gunnison County Electric Association (GCEA).
- Could CB dial up impact?
 - Participate directly in state, federal, PUC proceedings.
 - Become a member of Climate Mayors
- Could CB dial down impact?
 - Limit advocacy to only GCEA.
 - No future advocacy efforts

Building Energy Use

- ***Policies:***
 - What is CB doing now?
 - No policies requiring energy reporting, disclosure, or benchmarking.
 - Renewable Energy Mitigation Program (REMP) requiring projects proposing certain characteristics (e.g., pools, spas, snowmelt systems) to mitigate the energy intensity
 - Could CB dial up impact?
 - Reporting, Benchmarking, and Disclosure, for example:
 - [Boulder Building Performance Ordinance](#) & [Boulder SmartRegs](#)
 - Rating and reporting requirements phased in for commercial buildings.
 - Requirement to complete 2-year or less payback measures identified through reporting.
 - Requirement for all licensed rental housing in the City of Boulder to meet a basic energy efficiency standard as a component of rental license approval process.
 - [Energize Denver](#) (currently in litigation)
 - Requirements vary by building size with annual benchmarking and efficiency required for buildings over 25,000 square foot.
 - [Fort Collins Building Energy and Water Scoring Program](#)
 - [State of Colorado Building Performance Program \(currently in litigation\)](#)
 - Benchmarking for commercial, multifamily, and public buildings over 50,000 square foot.
 - Could CB dial down impact?
- ***Building Code (New Structures):***
 - What is CB doing now?
 - Commercial: IECC plus IgCC, solar ready and solar installed requirements, electric required.
 - Residential: DoE Zero Energy Ready Home Certification, electric required, solid fuel burning device HERS standard.
 - Could CB dial up impact?
 - Zero energy or passive construction codes/incentives (e.g., [fast-tracked permitting in San Francisco](#))
 - Sustainable building material requirements/incentives (e.g., Living Building Challenge)
 - Could CB dial down impact?
 - Dial back code requirements and/or no further code updates.
- ***Building Code (Existing Structures):***
 - What is CB doing now?
 - Commercial:

- Remodels are required to adhere to the 2021 IECC and IgCC.
 - 50% or more remodels also required to meet solar ready and solar installed requirements, electric ready standards.
- Residential:
 - Remodels required to adhere to IEBC and solid fuel burning device HERS requirement, eligible for subsidized home energy assessment for remodels not classified as Level 3.
 - Level 3 remodels also required to have a home energy assessment, meet electric ready standards.
- Could CB dial up impact?
 - Requirement for IECC, IgCC, and HERS at lower levels of remodel.
 - Requirements for other types of permit (e.g., change of use).
 - Requirements at other trigger events such as property sales, change in occupancy, refinancing.
 - E.g., [New Buildings Institute Existing Buildings Decarbonization Code](#).
- Could CB dial down impact?
 - Loosen requirements and/or no further code updates.
- **Programs/Incentives:**
 - What is CB doing now?
 - Investment Grade Audit of Town facilities.
 - Education on existing residential and commercial programs.
 - GreenDeed Program rebates for homeowners of deed-restricted units in CB covering weatherization/ energy efficiency, safety, electrification and/or renewable energy, subsidized audits.
 - Could CB dial up impact?
 - Town-funded energy efficiency and electrification incentives for all residents and businesses.
 - [Fort Collins Utilities Epic Homes](#) – one-stop-shop for home and rental efficiency advice, assessments, rebates and loans.
 - [High Country Conservation Center](#) – regular and income-qualified rebates for all Summit County homes
 - Town-funded incentives for income qualified residents or specific types of building.
 - [Energy Efficient Englewood](#) – grants up to \$8,000 for income-qualified homeowners.
 - Group buys for energy efficient equipment and/or electrification.
 - Could CB dial down impact?
 - No future outreach, incentives, or programs.

Waste

- **Invest**
 - What is CB doing now?
 - Town contract with Waste Management for residential trash and recycling collection
 - Municipal level contract
 - Could CB dial up impact?
 - Subsidize local recycling and/or composting collection to bring down costs and/or provide incentives for residents and businesses to recycle.
 - Subsidize new local recycling and/or composting processing infrastructure.
 - E.g., using [CDPHE waste diversion grants](#).

- Public-private partnership or Town ownership and operation of local recycling and/or composting infrastructure for residents and visitors.
 - E.g., [Westminster Sustainability Center](#)
 - E.g., [Moab Canyonlands Solid Waste Authority](#)
 - Town-operated and funded solid waste utility.
 - E.g., [Durango solid waste and recycling](#).
 - Fund in-town recycling and/or compost drop-off locations
 - E.g., [Sedona recycling drop-off locations](#).
- **Regulatory (Downstream):**
 - What is CB doing now?
 - Town of Crested Butte contract with Waste Management for residential trash and recycling collection (recycling for all)
 - Could CB dial up impact?
 - Temporary or permanent incentives for recycling and composting.
 - E.g., [Durango composting study](#) offering residents three free months of compost collection.
 - Pay-as-you-throw trash rates.
 - E.g., [Fort Collins volume-based trash rates](#) providing economic rewards for reducing waste.
 - E.g. [Breckenridge and Frisco](#) Pay as You Throw rates and Universal Recycling requirement for businesses and multi-family homes.
 - Deconstruction Ordinance / required construction and demolition waste diversion (reuse and recycling).
 - E.g., [City of Boulder Sustainable Deconstruction Requirements](#).
 - E.g., Portland, OR [full deconstruction requirement for houses](#) and duplexes built in 1940 or earlier, or designated historic.
 - Could CB dial down impact?
 - No regulations
- **Regulatory (Upstream):**
 - What is CB doing now?
 - No requirements beyond state regulations
 - Could CB dial up impact?
 - Requirements for recycled content of materials e.g., asphalt.
 - Requirements for single use materials, e.g., compostables only
 - Municipal environmental purchasing policy, including requirements for vendors, reuse options, prohibited materials (e.g., single use plastics), and requirements or price preference for recyclable and recycled content of materials.
 - E.g., [City of Boulder Environmental Purchasing Policy](#)
 - Community-wide materials bans beyond state regulations
 - E.g., Ordinance banning non-reusable take-out boxes in Newton, MA
 - Requirements for reuse and recycled content of materials used in construction.
 - E.g. [Recycle Colorado Construction, Demolition & Deconstruction Policy Toolkit](#).
- **Programs/Incentives:**
 - What is CB doing now?
 - Recycling and state program education
 - Climate Responsible Special Events rebates
 - Could CB dial up impact?
 - New recycling and composting programs.
 - E.g., [Durango leaf composting pilot program](#)

- E.g., [CoPIRG State of Recycling and Composting 2023 Report](#) with examples and recommendations.
- Incentives for businesses to divert waste through recycling and composting.
 - E.g., Incentives for the purchase of indoor recycling, compost, and trash bins.
- Incentives for businesses to reduce waste
 - E.g., [City of Lafayette and City of Boulder](#) incentives for businesses transitioning from single-use items to reusable solutions.
- Could CB dial down impact?
 - No efforts beyond outreach and education

Community Plan: Plan update

The CP will serve as the community map that touches every corner of Town and will seek to balance the Town's strategic goals to "enable people who live and work here to thrive" with "accommodate growth in a way that maintains the Town's and Valley's rural feel." This plan will identify zoning and land use tools that impact our ways of living by evaluating and recommending updates to the Town's zoning code to support access to attainable housing, affordable goods and services, and a vibrant local business scene.

The CP is being developed in four major phases: Discovery, Desire, Design, and Discussion. An update on the current status, as well as an overview of each phase are provided below:

Current Phase: Phase 1: Discovery: The CP is in its discovery phase in conducting policy review, data collection, stakeholder interviews, and data analysis. Due to the comprehensiveness of this study, the discovery phase will continue to run concurrently with the desire phase through the summer, with key data summaries ready to be shared with the advisory committee at the third committee meeting in late August. During this phase, the committee is also working on developing the draft challenge and goal statements for the CP. Below are updates on the data collection and analysis:

1. ***Economic Market Study:*** This effort examines market conditions, identifies commercial deficiencies and opportunities, and identifies essential community-serving goods and services needs of the north valley. Staff is in process of reviewing the first draft of the study.
2. ***Housing Needs Assessment:*** The Gunnison Valley Regional Housing Authority is conducting a housing needs assessment which will help inform this plan by identifying how the local housing market serves the needs of the local workforce. The first phase of the needs assessment showing the current housing market for the current workforce has been shared with the Town and is under review. A second phase of the study, anticipating future workforce housing conditions, will occur this summer with a household survey to provide more specific data and context.
3. ***Local Census Update:*** The Town is updating its local census to understand local demographic trends and how each housing unit in Town is used. The census currently has an 34.7% response rate and survey collection will continue through the summer at the Town's outreach events. [Please take the census if you have not yet done so.](#)
4. ***Physical and Regulatory review:*** This analysis will provide a comprehensive review of the Town's existing physical condition, affordable housing and facilities policies and programs, and zoning code assessment. Torti Gallas and Partners is working through this comprehensive policy review.
5. ***Yield Study:*** A yield study of the Town's current zoning code is being conducted. The study will present how much more development the current zoning code could yield by examining what is built and what is allowed. The yield study will also include contextual analysis regarding sensitive lands, wetlands, floodplain, excessive slope, as well as viewsheds and shadow analysis. The yield study will be the foundation of studying potential changes to the zoning code and identifying key areas of opportunity and tools to focus on (which will be informed by community outreach).
6. ***Case Studies:*** The project team will learn from other communities on zoning and development tools they are using to address affordability. Mel and Hannah attended the annual congress of the Congress for the New Urbanism to learn about how other towns and cities are addressing zoning code updates. Case study research will continue through the summer.
7. ***Opportunity levers:*** Using all this data analysis, this phase will culminate in identification of the biggest potential policy levers to consider utilizing in this plan. The policy levers identified will

help inform development of success measures at the third advisory committee meeting in August.

What's Next? Phase 2: Desire (June – August 2023)

Beginning in June, the Town will initiate community-wide outreach for the CP. The community engagement phase will be strategically intertwined with a broader Compass Navigation outreach to build education, connection, and understanding of all the Town's planning process (TMP, HPP, and CAP). This will include robust outreach through the summer including:

1. **Communications campaign (launching June 6):** Strategic communications materials will be shared through the Town's outlets, local media (Newspaper, KBUT), and other locations around Town to inform and educate the community on Compass Navigation and the CP. The communications campaign will include an "action item" of a survey to solicit input areas of opportunity and tools to evaluate in the CP, as well as input items for the other three plans.
2. **Town-sponsored events:** The Town plans to sponsor several events to engage the community, which will be facilitated in away to solicit cross-cutting input across all the plans. So far, this includes:
 - a. **Public Policy Forum on June 18:** In collaboration with the Public Policy Forum, the first forum will host Justin Farrell, author of *Billionaire Wilderness*, and Neal Payton, Senior Principal of TGP (the Town's consultant for the CP) to discuss "Resort Economics: How can mountain towns and their communities thrive into the future?"
 - b. **Neighborhood Block Parties:** A series of four block parties throughout Town to build community, raise awareness of Compass Navigation, and solicit input (*see the TMP section for more information on the block parties*).
3. **Pop up events and outreach:** The Town will conduct outreach at existing, pop-up events throughout the summer to go to the community to raise awareness and solicit input on the CP and Compass Navigation process.
4. **Individual stakeholder interviews and focus groups:** The Town will conduct individual stakeholder interviews and focus groups with key stakeholders for the CP, as well as key community ambassadors and thought leaders to gain deep feedback on the CP and Compass Navigation.

Looking Ahead: Phase 3: Design (September – October 2023)

The third phase of design will craft the success measures, followed by design and infill alternatives for community consideration. Success measures and initial alternatives will be framed by synthesizing the data and analysis from the discovery phase, with the desires of the community heard through the desire phase. The design effort will include a multi-day charrette (at the Crested Butte Center for the Arts from September 9-13) for all members of the community to actively participate in or stop into an open house to learn and react to the charrette in real time. The design charrette will include targeted focus group meetings with broad open houses to meet a diversity of needs and availability. Please note, the third Navigation Committee meeting will be during the design charrette on Wednesday, September 11, which will have a focus on the Community Plan toolbox. After the Charette, design alternatives will be refined by the project team.

Down the Line: Phase 4: Discussion (November 2023 – February 2024)

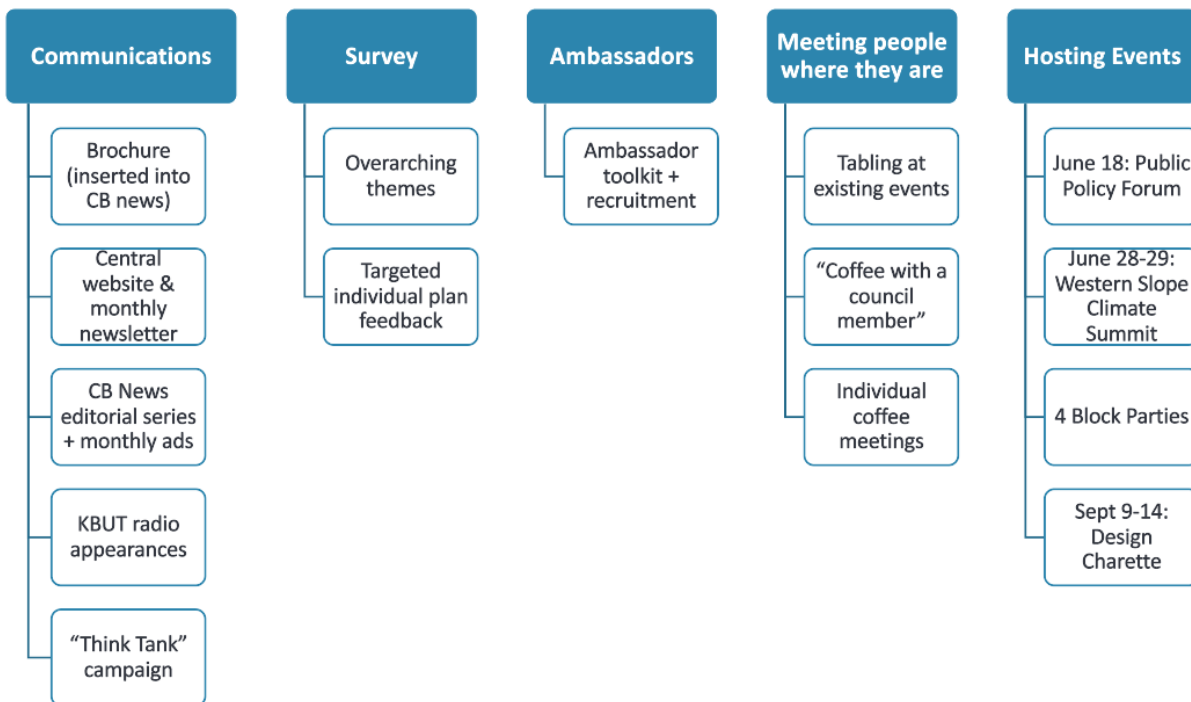
The fourth phase of discussion will focus on vetting alternative development scenarios with the community, which will lead to the creation of the draft plan document. While community open

houses and work sessions will occur, the Town will use existing community events, meetings, and happy hours to go out into the community to present and discuss the design alternatives created, as well as the draft plan. Once the draft plan is published, a month-long feedback survey will solicit community-wide feedback prior to considering the plan for adoption. Once the plan is adopted, the Town will use Recommendations from the plan to begin the process of updating its zoning code and development regulations.

Attachment C: Compass Navigation Outreach Overview and Brochure Preview

On June 6, the Town will officially launch the Compass Navigation outreach campaign, starting with a brochure inserted in the Crested Butte News combined with a letter to the editor by the Crested Butte Town Council ([view the brochure here](#)). The attached brochure provides concise information about Compass Navigation and each individual event, central website information, and key dates of events and engagement opportunities.

The Navigation campaign will take a broad approach of educating the community and soliciting input on all four plans through communications, a survey, ambassadors, meeting people where they are, and hosting key events. A summary of the campaign strategy is shown in the infographic below and will be described at the meeting:



Ambassador Preparation: As discussed at the first Navigation Committee meeting, this effort needs community ambassadors to be successful and reach members of the community beyond the reach of Town Council and Staff. At the meeting, a "Navigator Ambassador" toolkit will be introduced to the committee and an activity about how to be a "Navigator" will be facilitated to prepare each committee member to help engage with the community to support this effort and encourage community members to participate.