



Open House: Phase Three Kickoff
Draft Success Measures & Alternative Solutions

August 3, 2023

Agenda

- **5 – 5:30: Open House**
- **5:30 – 6: Presentation**
 - About the Transportation & Mobility Plan
 - Where are we in the process?
 - Draft measures of success
 - Alternative solutions
 - Open house activities overview
- **6 – 7: Open House**

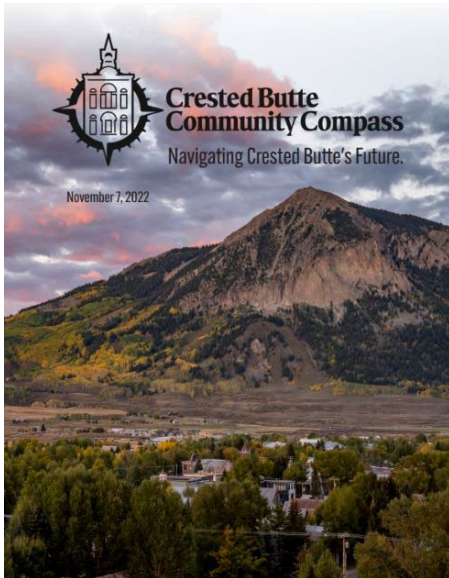




About the Plan

What is the Transportation & Mobility Plan?

Strategic Goal #5: “de-emphasize cars and focus on walking, biking, and transit”.



The Town plans to truly focus on improving pedestrian, bicycling, and transit experiences to enhance community connections and improve livability.

By de-emphasizing the car and focusing on boots, bikes, and buses, we can simultaneously improve safety and meet our land use goals of reducing sprawl, while additionally reducing the community's carbon footprint.

Plan Process

Data Collection & Preparation

Data Collection & Analysis
Mobility Survey
Winter Walk & Roll Audit
Introductory Webinars
Town Council Work Session

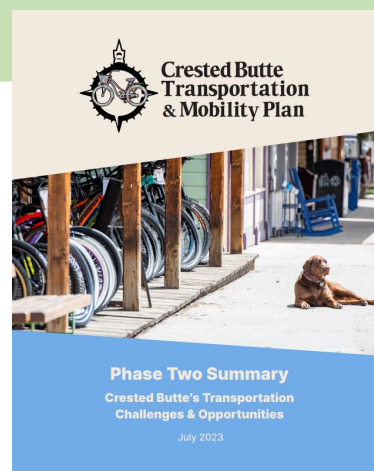
JAN - APRIL



Identifying Challenges & Opportunities

Community Open House
Summer Walk & Roll Audit
Focus Area Workshops
Think Tank Campaign

MAY - JULY

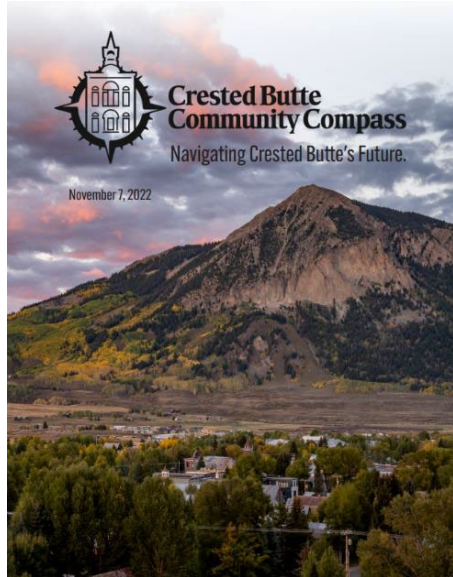


Drafting the Plan

Community Open House
Town Council Work Sessions
Regional Collaboration Retreat
Advisory Committee
Community Feedback Period

AUG - NOV

Following the Compass framework



1. **Understand the challenge and define a goal statement.** (*Identified in the Community Compass Strategic Plan and confirmed with the Town Council at the April 3 Work Session*)
2. **Commit to a community engagement strategy.** (Ongoing throughout plan development, with a focus on community outreach during Phase Two)
3. **Define success measures.** (*Focus of Phase Three*)
4. **Create alternatives and filter them through the success measures.** (*Focus of Phase Three*)
5. **Make decisions based on informed consent.** (*Plan adoption anticipated for November*)



Draft Success Measures

Defining Success for Transportation & Mobility

Goal

Continue to be a pedestrian- and townie-first community by de-emphasizing cars and focus on walking, biking, and transit.



Core Values

Authentic
Connected
Accountable
Bold

A large yellow five-pointed star that serves as a background for the 'Success Measure' text.

Success
Measure

From the Compass...Example Value Statements

Being authentic means...this Town has more rough than polished edges.

To be authentic, the Town may need to consider...prioritizing the community's needs over individual preferences and comforts.

Being connected means...residents don't need a car to live here and visitors don't need a car to travel here.

To be connected, the Town may need to consider...being inconvenienced by parking regulations while embracing slower speeds in our streets.

Being accountable means...living in Crested Butte is accessible to those who work locally.

To be accountable, the Town may need to consider...changing our expectations for manicured landscapes, availability of parking, and recreational access.

Being bold means...we are not afraid to experiment or be the first to try something.

To be bold, the Town may need to consider...being open to counter-intuitive solutions like reducing the amount of parking to promote higher transit use and ridership.

Example success measures from the workshops...

- ✓ Crested Butte has a culture of vehicles always yielding to pedestrians and bikes.
- ✓ Anyone can feel comfortable riding a bike with a child (or dog) during peak traffic times.
- ✓ Bus riders never need to look up the bus schedule.
- ✓ I can send my kids to school on bike or foot without worrying.
- ✓ Local residents still have a reason to visit Elk Avenue daily or weekly.

DRAFT Success Measures

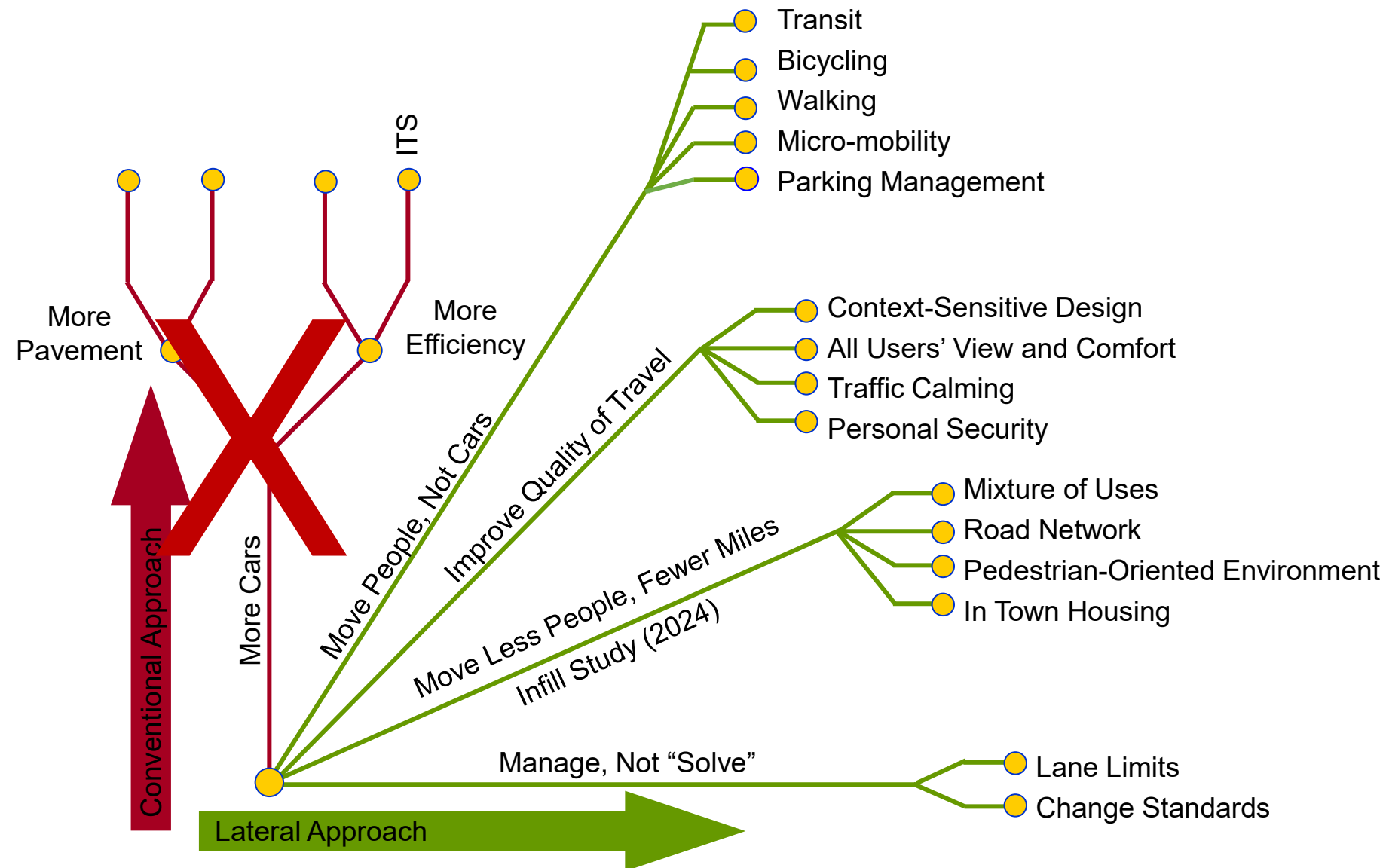
Crested Butte will continue to be a pedestrian- and townie- first community by de-emphasizing cars and focusing on walking, biking, and transit through:

- ✓ Ensuring the Town remains a 15-mph community.
- ✓ Safely embracing congestion on Sixth Street and providing alternatives to it.
- ✓ Increasing transit convenience and coverage.
- ✓ Managing parking in a way where driving isn't the first choice.
- ✓ Intentionally connecting our parks, businesses, and school and never dividing the town.
- ✓ Prioritizing pedestrians on our shared residential streets.
- ✓ Elevating the pedestrian on Elk Avenue and strengthening the corridor's vibrancy and character.
- ✓ Keeping the Town's rough edges and polishing only what is necessary.



Initial Alternative Solutions

Our Approach



1. Ensure the Town remains a 15-mph community.

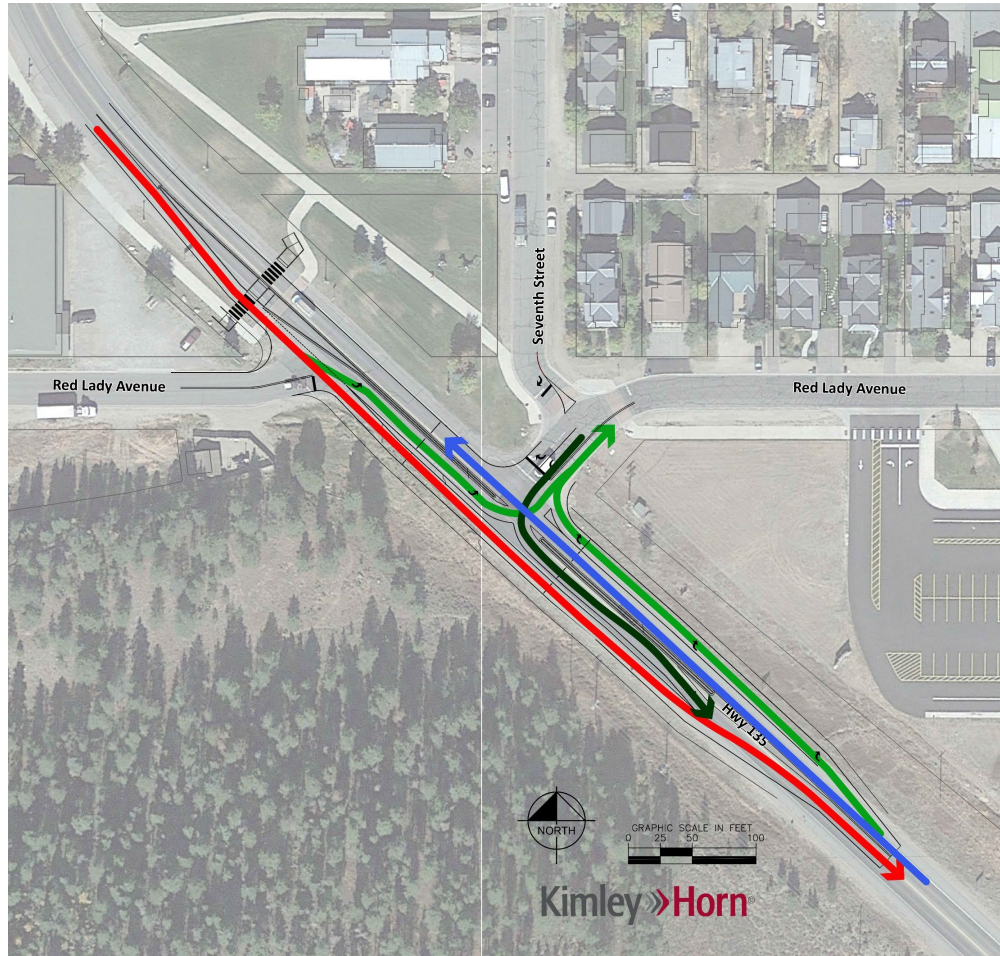
1. Improve Crested Butte's gateways into Town.

- Example: Improve the Red Lady and Sixth Street intersection

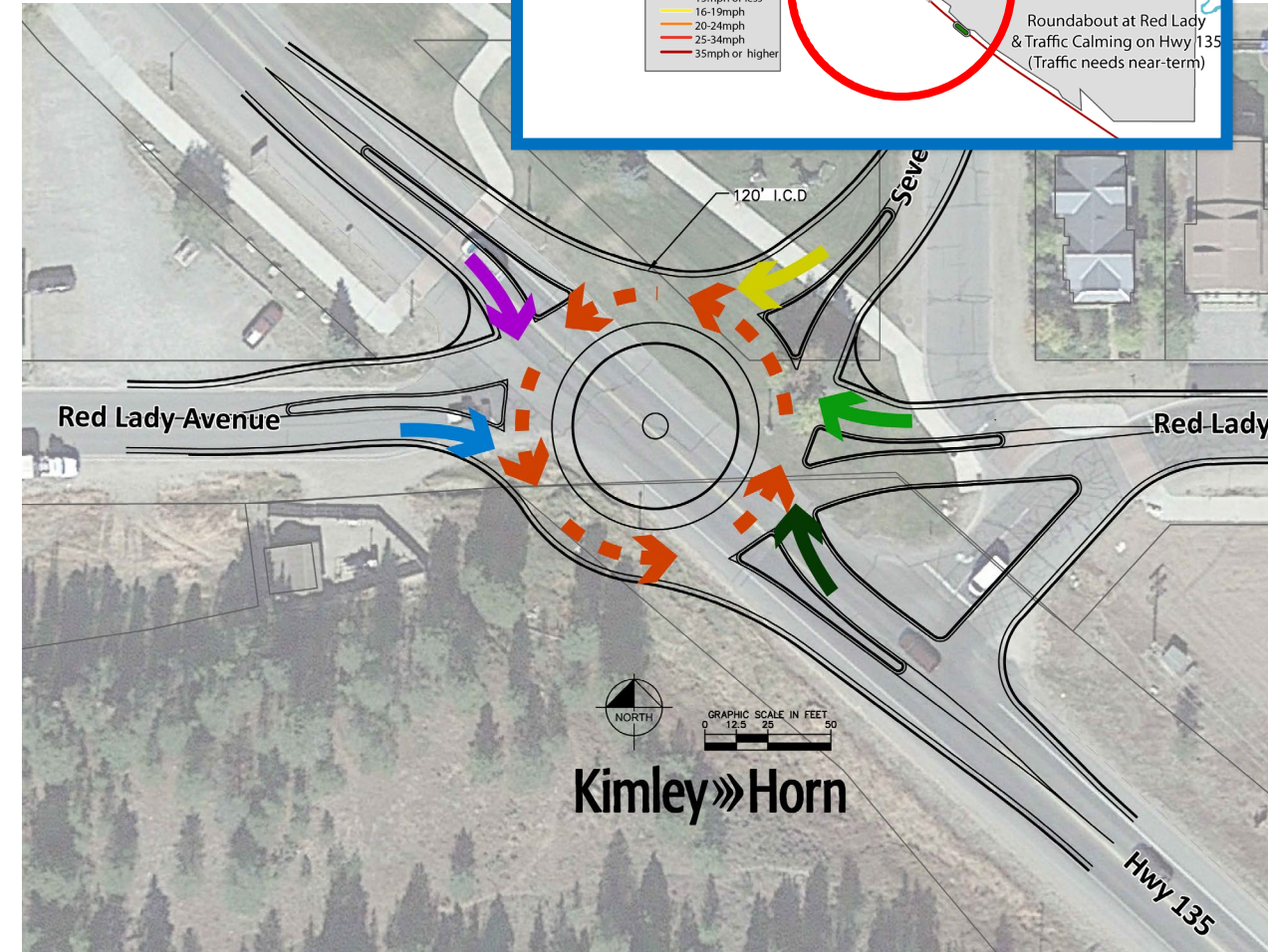
2. Develop and implement a traffic calming policy.

GATEWAY

Red Lady & Sixth Street



"High-T"



Roundabout

2. Safely embrace congestion and provide alternatives to it.

1. Improve the safety of the Sixth Street corridor by marginally improving the flow of Sixth Street at Red Lady and the 4-Way while prioritizing transit and pedestrian movements and not dividing the Town.
 - Example: Sixth Street Corridor
2. Flex Crested Butte's street network to distribute traffic throughout Town and provide alternatives to congested areas.
 - Example: Opening the Butte Avenue bridge
3. Deploy alleys to reduce traffic on residential streets.
4. Initiate regional planning and collaboration to provide convenient alternative modes of travel.



Safely Accepting Congestion, What does that mean?

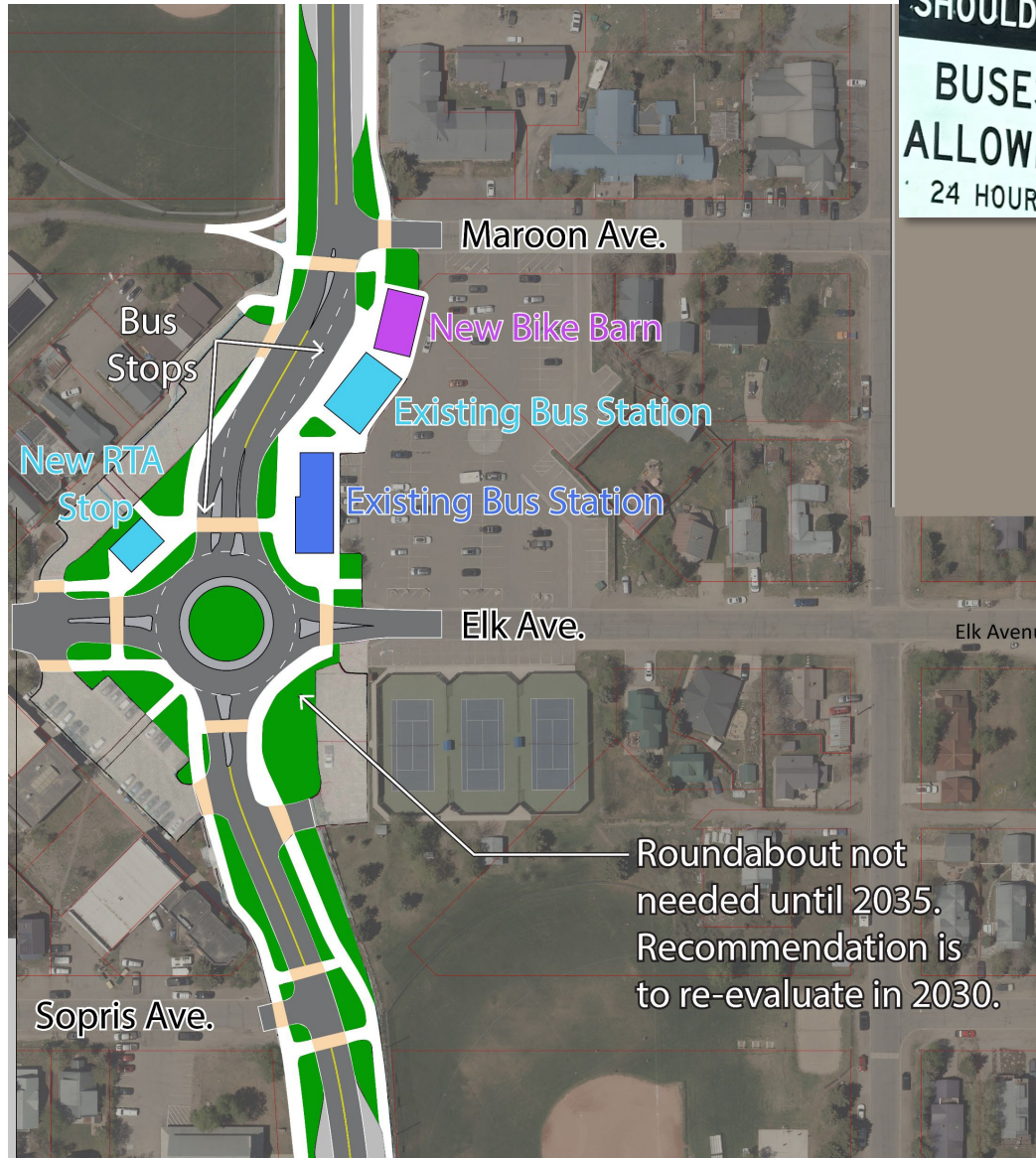
1) Congestion is our future

2) Understanding the Consequences of Congestion

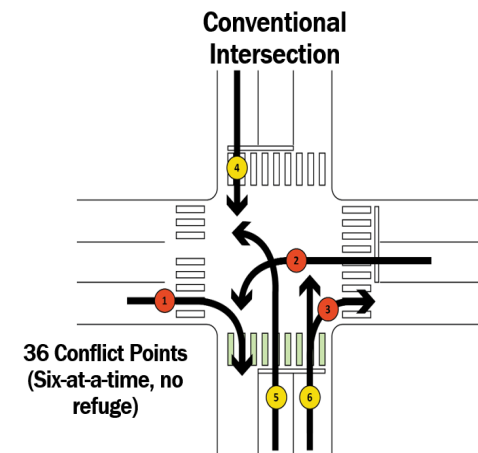
- DISTRACTED DRIVING
- DRIVING UNDER THE INFLUENCE
- **SPEEDING**
- **RUNNING RED LIGHTS & STOP SIGNS**
- **RECKLESS DRIVING**
- **AGGRESSIVE DRIVING**
- FATIGUE
- WEATHER CONDITIONS
- ROAD CONDITIONS
- VEHICLE DEFECTS

3) Accommodating emergency access

Sixth Street Corridor

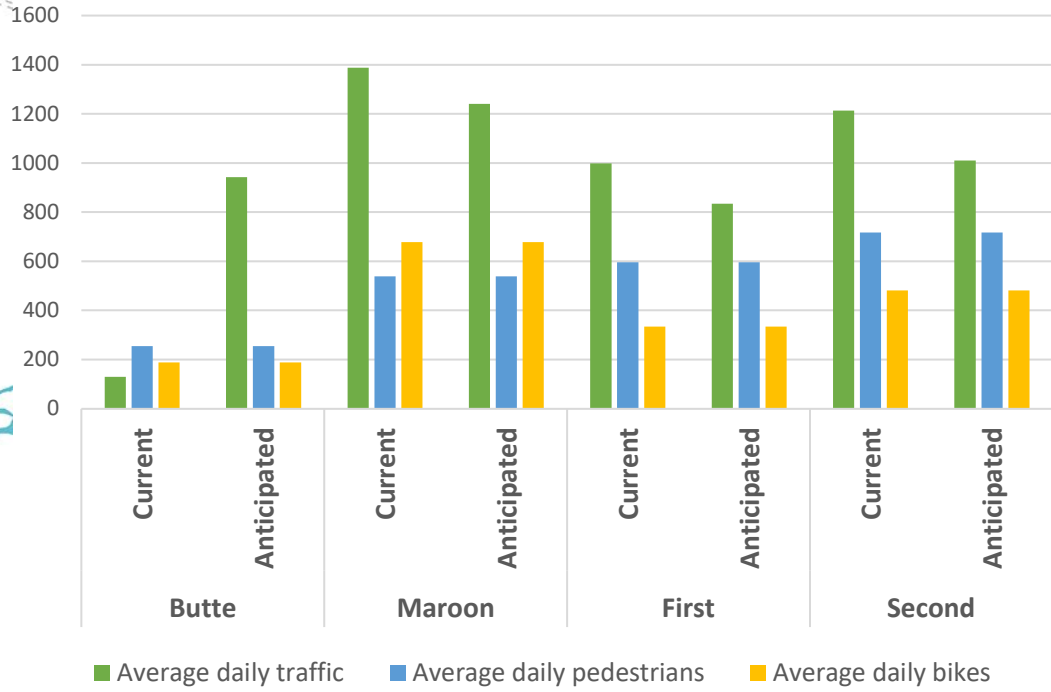
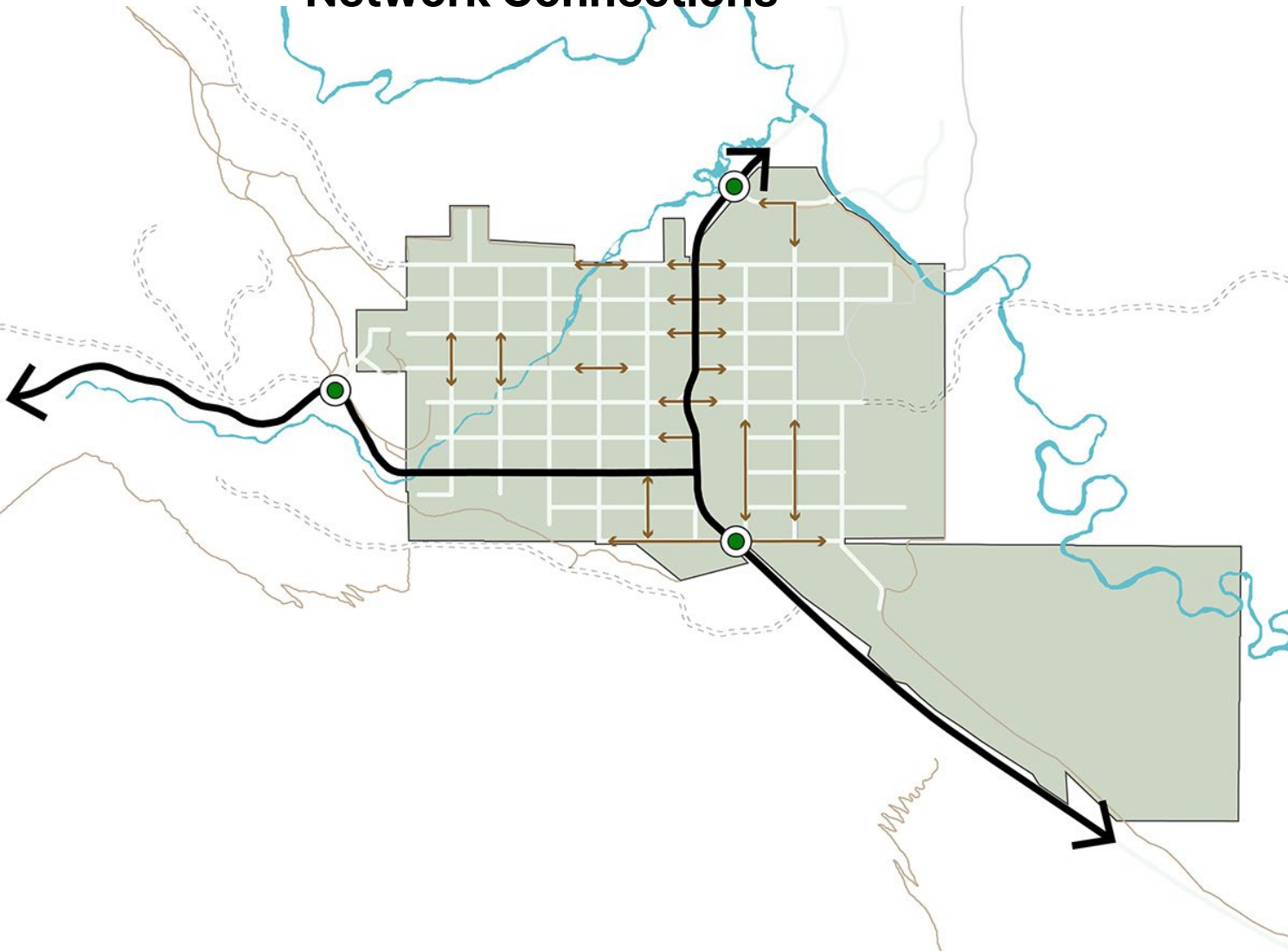


SHOULDER
BUSES
ALLOWED
24 HOURS



Butte Avenue Bridge

Network Connections



3. Increase transit convenience and coverage.

1. Improve Mountain Express coverage within the Town.
2. Align, improve, and expand transit schedules.
3. Improve bus stops and shelters.
4. Improve comfort and ease of taking the bus.
5. Pilot shared mobility and micro-mobility programs and incentives.
 - Example: Bike and car share pilot programs.
6. Prioritize transit during congestion.
7. Manage parking in Town to promote regional transit.
8. Initiate regional planning and collaboration efforts to promote and improve regional transit ridership.

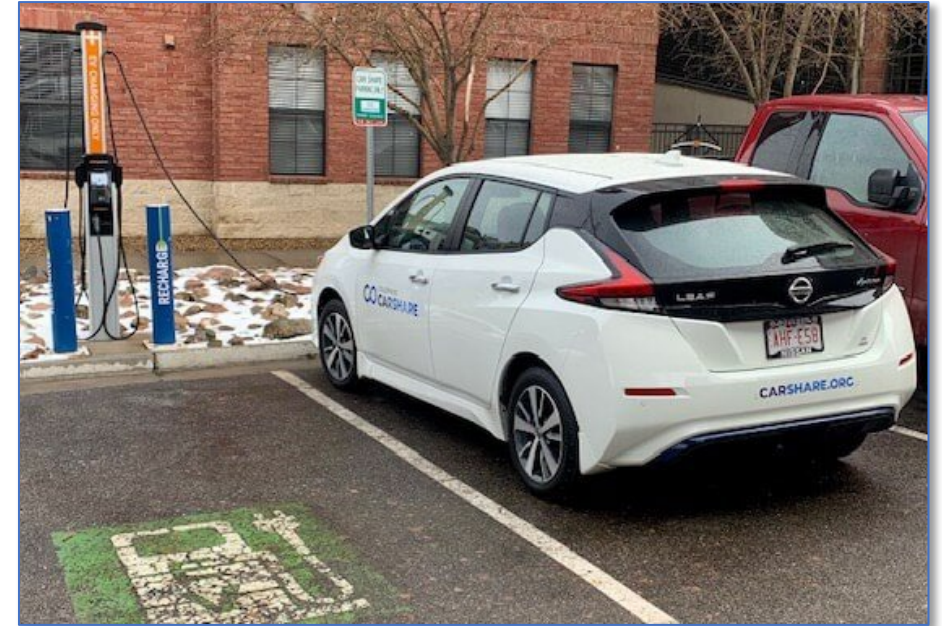
Shared mobility



Public Car Share



Public Bike Share



4. Manage parking in a way where driving isn't the first choice.

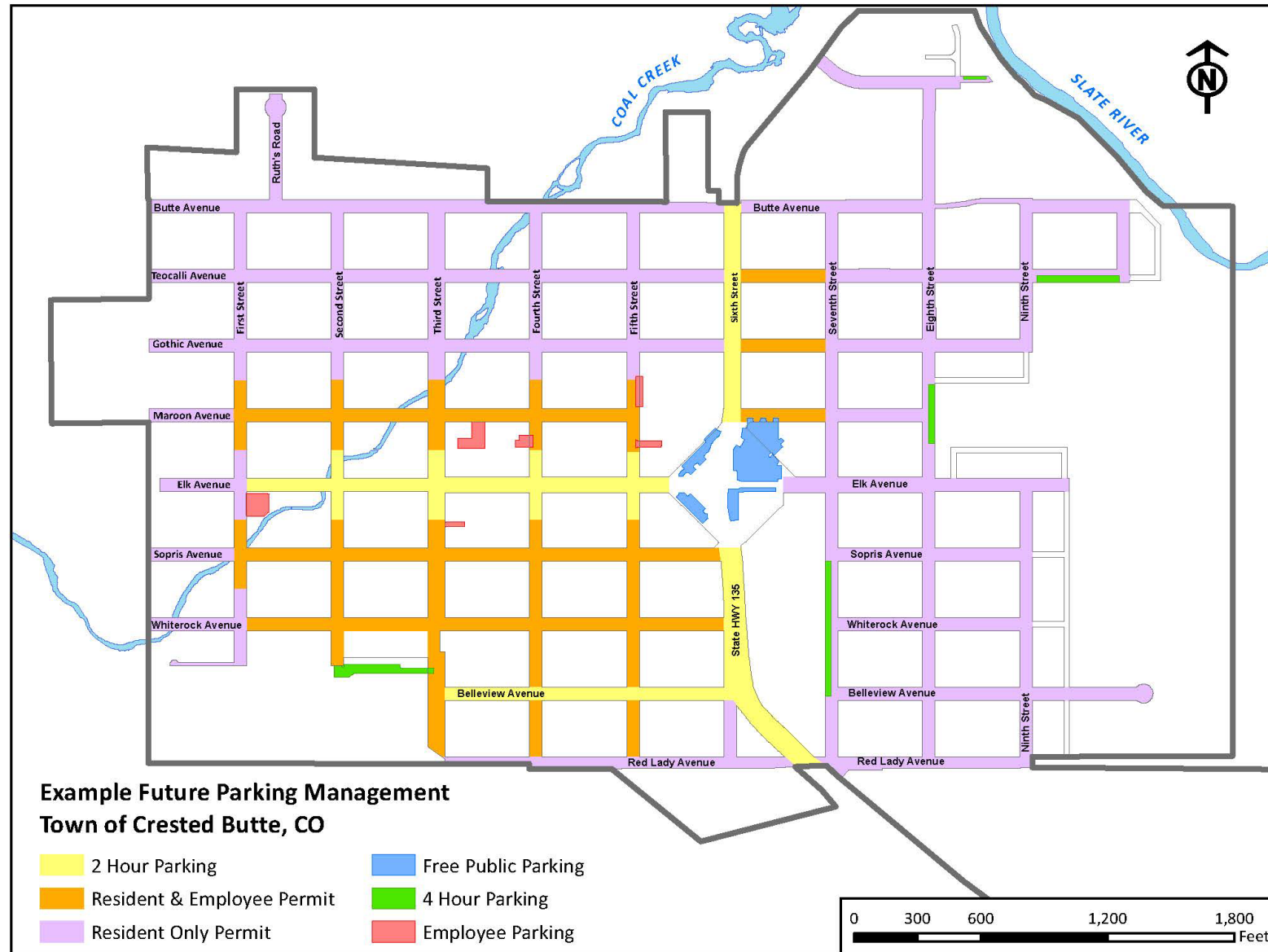
1. Actively manage the Town's parking supply.

- Example: Expand parking management town-wide (free program with permits and time limits)

2. Adjust parking requirements to promote transit and pedestrian oriented developments.

3. Incentivize and require electric vehicle charging infrastructure at origins.

Potential Parking Management



August 2, 2023

C:/project/townofcb/ParkingSurveys/ParkingZones_Concept2023.mxd

5. Intentionally connect our parks, businesses, and school and never divide the Town.

1. Invest in key sidewalk and trail connections.

- **Example: Third Street.**

2. Improve the safety of the Sixth Street corridor and its pedestrian and bicycle crossings.

3. Improve challenging intersections.

Third Street Corridor



Third Street Corridor

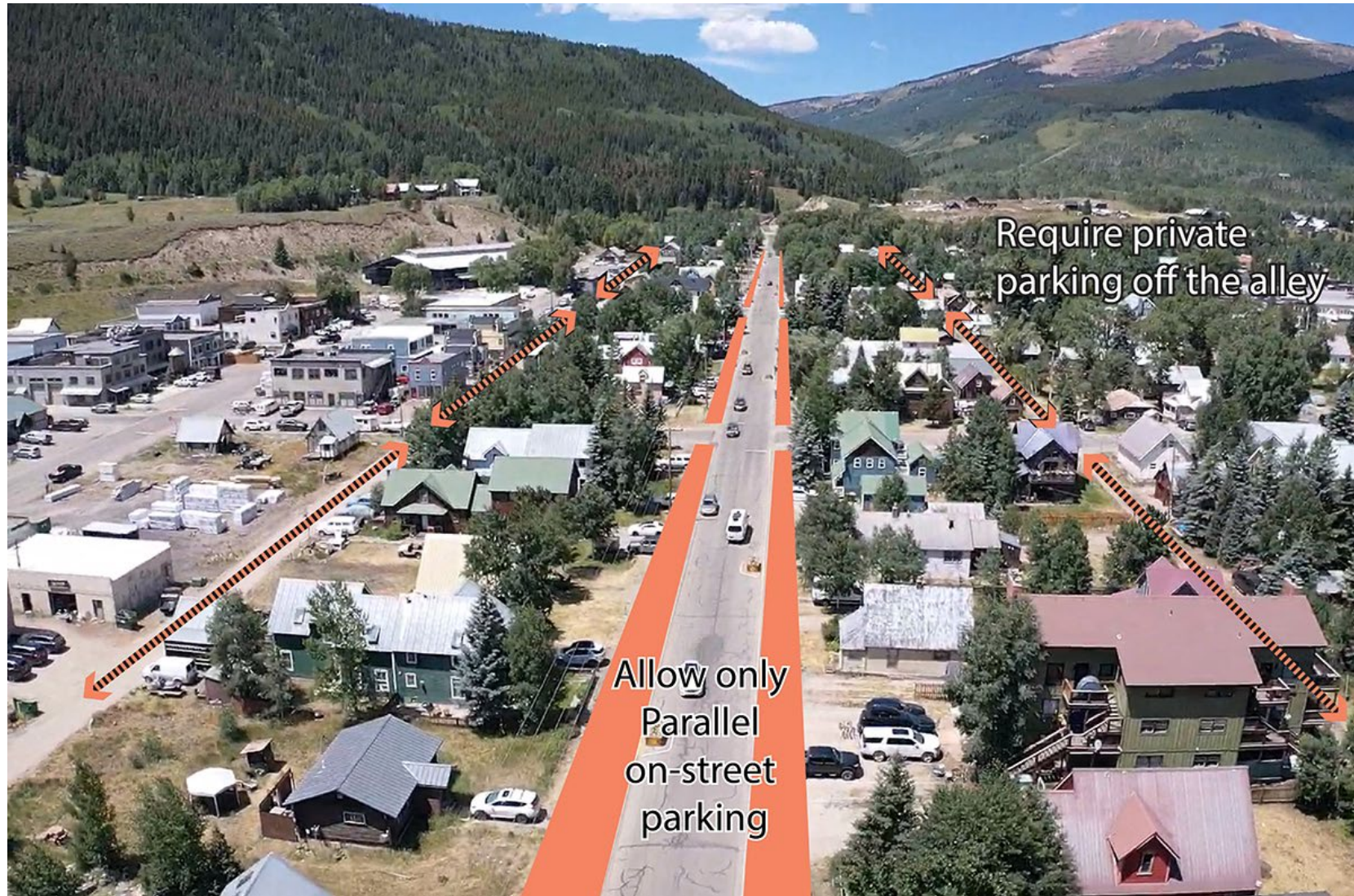


- 16' sidewalks
- Potential loss of approximately 44 parking spaces

6. Prioritize pedestrians on our shared residential streets.

1. Develop and implement traffic calming policy.
2. Better utilize alleys to reduce traffic on residential streets and improve safety.
 - Ex: Future parking off alleys
3. Deploy parking management to reduce traffic volumes in residential areas.
4. Delineate and message shared streets.

Alleys



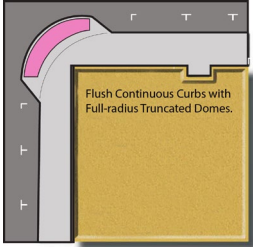
7. Elevate the pedestrian on Elk Avenue and strengthen the corridor's vibrancy and character.

- 1. Develop a streetscape plan for Elk Avenue and implement operational or design improvements concurrent with needed water and wastewater utility upgrades.**
 - Example: Leveling the brick furnishing zone to more consistent, flat, and accessible sidewalk.
- 2. Commit to the outdoor parklet program and update Town regulations to improve business vibrancy.**
- 3. Experiment with festival streets.**

Elk Avenue



**Formalize
the Parklets**



**Extend the
curbing?**



**Utilize
flower
Boxes?**



**Capitalize
on paint?**

Level sidewalks & bricks and eliminate the grass

8. Keep the Town's rough edges and polish only when absolutely necessary.

1. Intentional and thoughtful phasing
2. Examples: keeping on-street parking gravel, sharing streets, not having the nicest finishes.

What does keeping the Town's rough edges mean to you?





Open House Overview & What's Next

Open House Format

- 8 Stations for each success measure
 - Stations include specific alternative solutions on each board
 - Think Tank question results are posted
- Add dots and sticky notes to the alternatives posted on the boards
 - GREEN: 3 favorite solutions
 - YELLOW: 3 solutions that you aren't sure about but would consider with more information
 - RED: 3 least favorite solutions
 - WRITE ON STICKYS: Help us understand why!
- Chat with staff!
 - Share your comments and feedback, or ask questions, directly to Town Staff

How to continue engaging

- **Tuesday, August 8 at 6 pm:** Town Council Work Session
- **August & September:** Drafting the plan with advisory committee
- **September 25 – October 20:** Anticipated Draft Plan Publication and Feedback Period:
- **October 2 & November 7:** Upcoming Council Meetings

All info at www.crestedbutte-co.gov/getinvolved > Transportation Plan